

# RATE CARD



“THE MORNING SHOW” with PorkChop and George Ducworth  
Live Local Morning Call in Show with News, Weather, Topics, Guests,  
Controversy and Lots of *Humor!* – **Guest Host Nancy Jo Thomason.**

**Mondays – Fridays**

**6:30 AM – 10 AM \$- per :30 \$- per :60**

**6:30 AM – 10 AM \$- per Live Spot**

**6:30 AM – 10 AM \$- Live 15 min. On Air Interview**

Your Favorite Music From The 70's, 80's, 90's and Today!

**Mondays – Fridays**

**10 AM – 6 PM \$- per :30 \$- per :60**

**Saturdays – Sundays**

**6 AM – 6 PM \$- per :30 \$- per :60**

**Mondays – Sundays**

**10 PM – 6:00 AM \$- per :30 \$- per :60**

WYFF 4 News and Weather Simulcasts at 6 AM and 6 PM

From Channel 4 News Room

**Mondays – Fridays**

**6 AM – 6:30 AM \$- per :30**

**6 PM – 6:30 PM \$- per :30**

WYFF 4 Local Weather Team Reports

**\$- per :30**

“South Carolina Sports Talk” with Phil Kornblut and K Mac

**Mondays – Fridays**

**6:30 PM – 8 PM \$- per :30 \$- per :60**

WRIX 103.1 FM News Room Local News with Paul Brown and Rett Faulling

**\$- per :30**

Live Remote Broadcast From Your Business

**\$- per Hour @ 2 Hour Minumum**

## Customized Sponsorship Packages (Quoted) WITH PROMOS

**Our rate card doesn't include any special promotions or events that we can offer as added value. A lot of these depend on the time of year and exactly what we have going on during the time of the campaign. We are constantly thinking creatively and try to generate excitement for your marketing plan and campaign!!**

**6 AM – 10 AM Mike and Mike From ESPM Radio**

**10 AM – 1 PM Neil Boortz**

**1 PM – 3 PM Clark Howard**

**3 PM – 6 PM Schnitt Show**

**Mondays - Fridays**

**6 AM – 6 PM \$- per :30 \$- per :60**

**Saturdays – Sundays**

**6 AM – 6 PM \$- per :30 \$- per :60**

**Billy Graham Broadcast Sponsorship**

**Sunday Mornings**

**9 AM – 10 AM \$- per :30 \$- per :60**

**Mondays – Sundays**

**6 AM – 6 PM \$- per :30 \$- per :60**

